

Beyond  :

Integrating Community Health Improvement and Population Health

The Hilltop Institute
Community Benefit Symposium
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Community Health Improvement

- Community Benefit
- Community Health Needs Assessment (CHNA)
- Community Health Improvement Plan (CHIP, Implementation Strategy)

Children's National Mission



Excel in clinical care, advocacy, research, and education

Provide a quality healthcare experience
for our patients and their families

Improve health outcomes for children and lead in the creation of
innovative solutions to pediatric health challenges

**SCHEDULE H
(Form 990)**

Hospitals

OMB No. 1545-0047

2015

**Open to Public
Inspection**

Department of the Treasury
Internal Revenue Service

▶ Complete if the organization answered "Yes" on Form 990, Part IV, question 20.
▶ Attach to Form 990.
▶ Information about Schedule H (Form 990) and its instructions is at www.irs.gov/form990.

7 Financial Assistance and Certain Other Community Benefits at Cost

Financial Assistance and Means-Tested Government Programs	(a) Number of activities or programs (optional)	(b) Persons served (optional)	(c) Total community benefit expense	(d) Direct offsetting revenue	(e) Net community benefit expense	(f) Percent of total expense
a Financial Assistance at cost (from Worksheet 1)						
b Medicaid (from Worksheet 3, column a)						
c Costs of other means-tested government programs (from Worksheet 3, column b)						
d Total Financial Assistance and Means-Tested Government Programs						
Other Benefits						
e Community health improvement services and community benefit operations (from Worksheet 4)						
f Health professions education (from Worksheet 5)						
g Subsidized health services (from Worksheet 6)						
h Research (from Worksheet 7)						
i Cash and in-kind contributions for community benefit (from Worksheet 8)						
j Total. Other Benefits						
k Total. Add lines 7d and 7j						





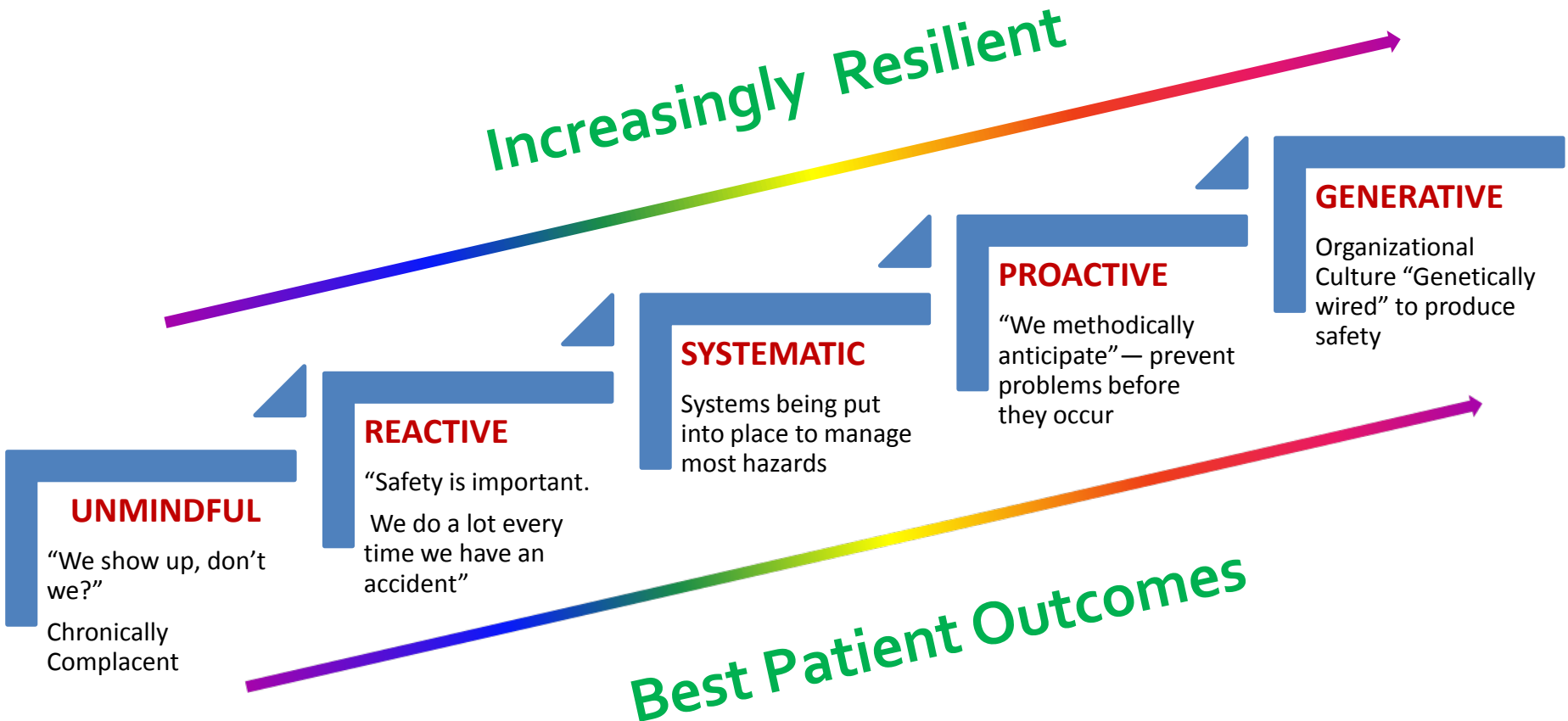
Hospital Strategic Plan

Community
Benefit

Taking it to the Next Level



Evolution of Quality & Safety Culture



Slide Credit: Dr. Rahul Shah, Vice President & Chief Quality & Safety Officer



Children's National™

Evolution of Community Health Improvement

UNMINDFUL

“We show up, don’t we?”

Chronically Complacent

Health Fairs

REACTIVE

“Safety is important. We do a lot every time we have an accident”

SYSTEMATIC

Systems being put into place to manage most hazards

SDH included in Electronic Medical Records

PROACTIVE

“We methodically anticipate” — prevent problems before they occur

GENERATIVE

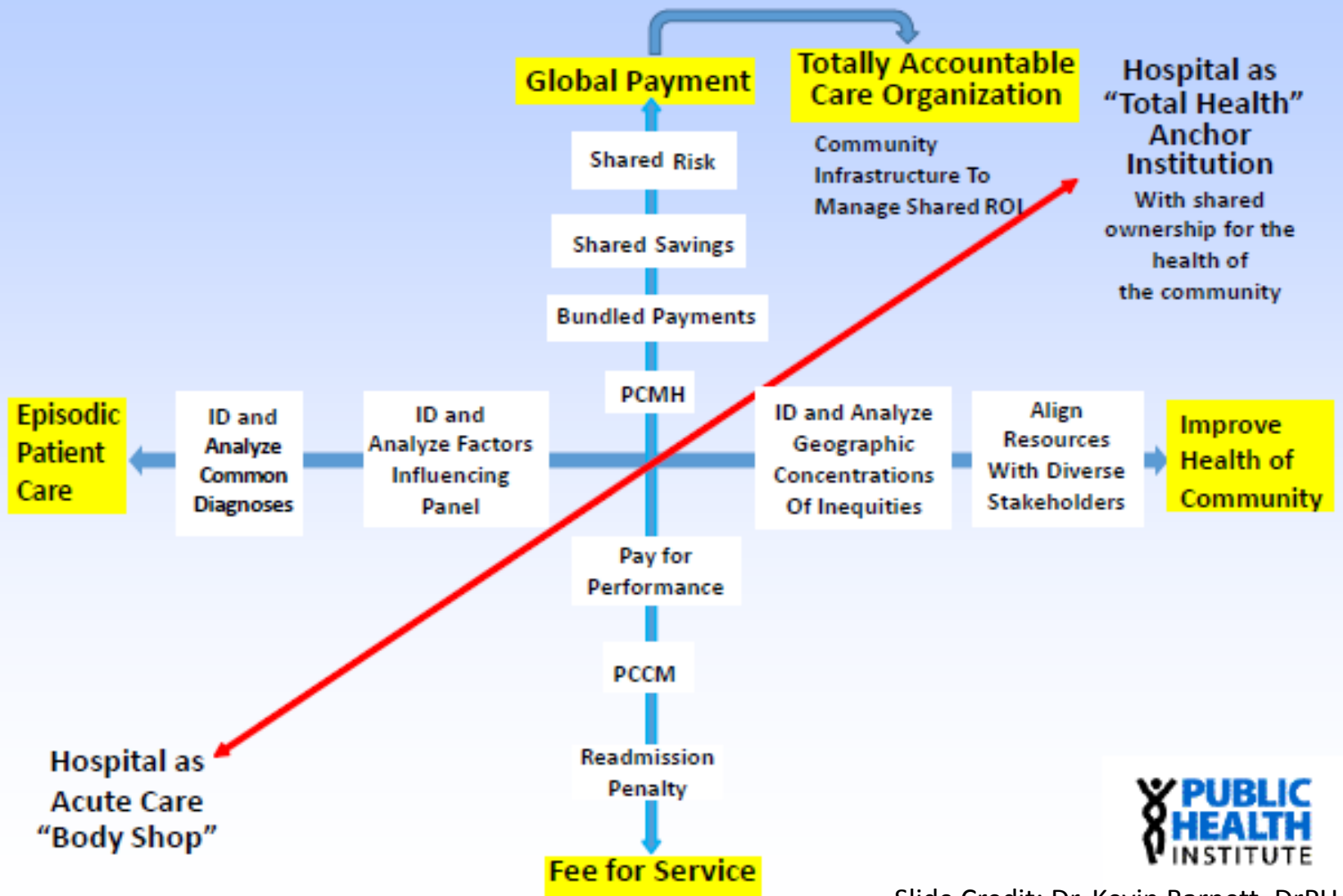
Organizational Culture “Genetically wired” to produce safety

Value-Based Care

Improved Health Outcomes



Health Care Transformation Continuum



Taking Community Benefit to the Next Level

Strategically using the CHIP to:

- Engage health system staff, leadership, and clinicians
- Integrate with health system strategic plan
- Develop multidisciplinary programs and strategies
- Identify ways to measure impact; focus on outcomes; track progress
- Continue to work with community partners

DC Healthy Communities Collaborative

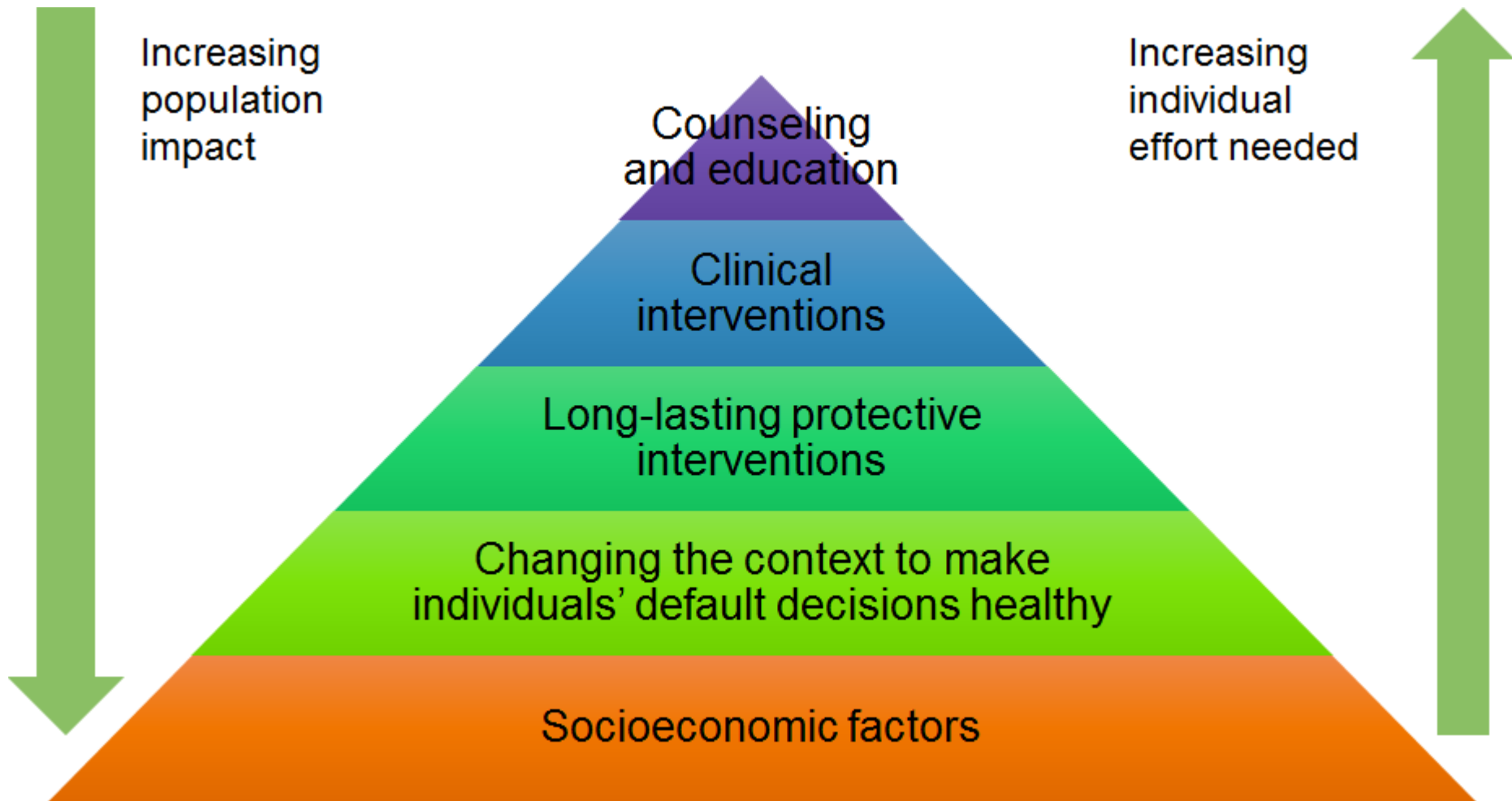
- In January 2012, 4 hospitals and 4 community health centers entered into a formal partnership to develop a citywide CHNA and implementation strategy
- Ex-officio members include DC Hospital Association & DC Primary Care Association
- Community Advisory Board includes 8 members representing several social determinants of health in DC



4 CHNA Prioritized Needs

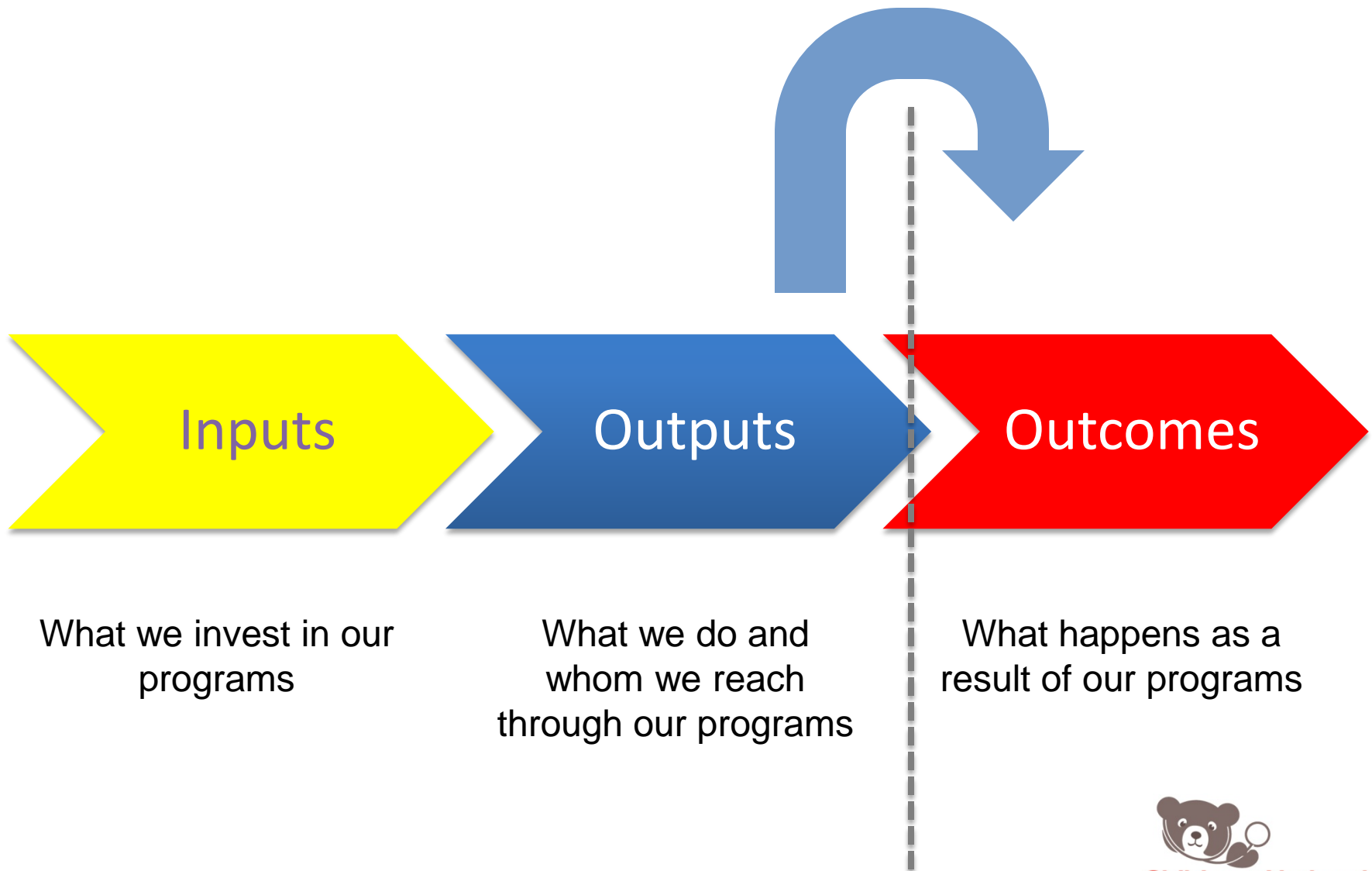
- **Mental Health:** prevention and treatment of psychological, emotional, and relational issues that lead to higher quality of life
- **Bringing Care to the Community (Place-Based Care):** care options that are convenient and culturally sensitive
- **Care Coordination:** deliberate organization of patient care activities and information sharing protocols among all of the participants concerned with a patient's care to achieve safer and more effective care
- **Health Literacy:** ability to obtain, process, and understand basic health information and services needed to make appropriate health decisions

Health Impact Pyramid



Source: Frieden TR. Am J Public Health. 2010 April; 100(4): 590-595.

Link Process and Outcomes



Critical Point in Time

- Integrate community benefit and population health
- Increase investment in community health improvement, beyond the four walls of the hospital
- Strengthen strategic partnerships with other organizations
- Improve evaluation of health outcomes



Advancing Community Health

